

## PRACTICAL RESEARCH SOLUTIONS

- Allocation
- Educational Articles/Seminars
- Market Observation/Chart Service
- Evaluation

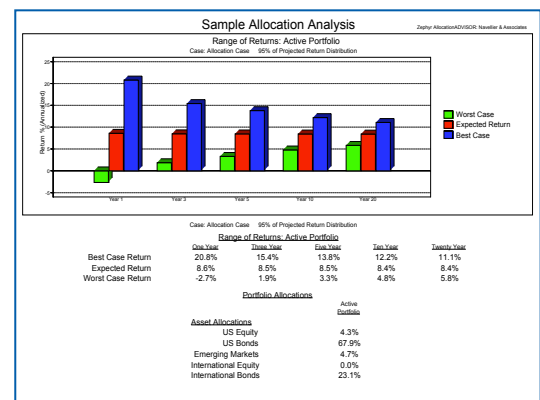
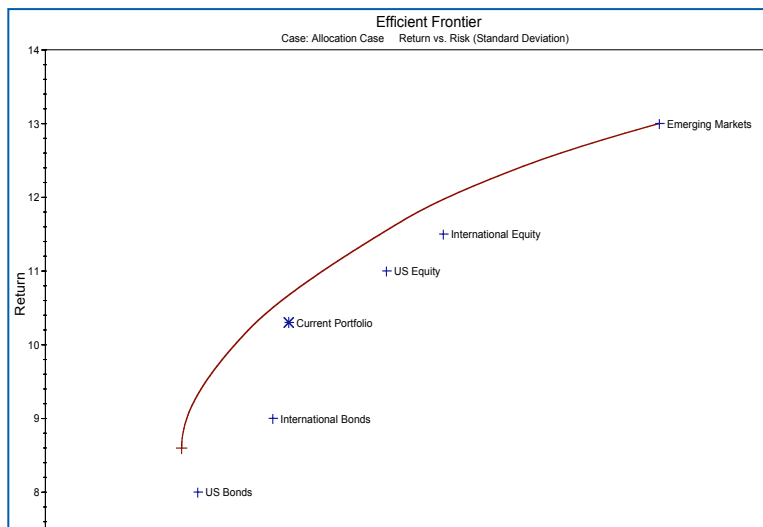
Financial decision-making is rarely an easy task. Recognizing that investors can benefit from sophisticated analytics, Navellier & Associates created an Applied Research Department to address such needs.

Headed by Timothy A. Hope, Navellier Applied Research offers a bridge between the theoretical and the practical in the production of custom analytics for investors. Pulling together concepts from his graduate studies in economics as well as his experience as an award winning analyst during his tenure at Smith Barney, Mr. Hope has helped numerous advisors enhance their business practices.

The following offers a small sampling of the services made available by Navellier.

### ALLOCATION

Navellier Applied Research offers the capability of manager allocation using the technique of Mean Variance Optimization. Allocations can be created using broad asset classes or can be narrowed to style specific managers.



FOR DISCUSSION PURPOSES ONLY

### PRODUCT EVALUATION AND ANALYSIS

Navellier Applied Research can make the case for the use of Navellier investment products in achieving a variety of portfolio goals including how Navellier's products could complement an existing portfolio.

